

# 2011 CHAIRMAN'S RECEPTION

PRESENTS

TUESDAY, JUNE 14, 2011 • 6:00 P.M.  
Steelcase - 4 Columbus Circle, New York, NY 10019

## HONORING THE CITY'S TOP PROJECTS OF 2011

### COMMERCIAL



New York Stock Exchange

### COMMUNITY



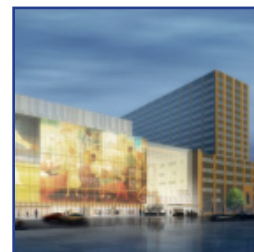
Manhattan Neighborhood Network

### GREEN



Liberty Luxe and  
Liberty Green

### HEALTHCARE



Harlem Hospital Expansion

### HOSPITALITY



Setai Fifth Avenue Hotel

### INFRASTRUCTURE



Hudson Lines  
Station Improvement

### MIXED-USE



The Gateway Center at  
Bronx Terminal Market

### PUBLIC SPACE



Brooklyn Bridge Park

### RESEARCH



Columbia University  
Northwest Science Center

### RETAIL



Louis Vuitton at  
Saks Fifth Avenue

### UNIVERSITY



Barnard University  
Student Center

### AND ONE OUTSTANDING INDIVIDUAL

**DEPUTY MAYOR  
STEPHEN  
GOLDSMITH**

New York City Department of  
Buildings Commission, Robert  
LiMandri will accept on his behalf

# REGISTRATION, SPONSORSHIP AND JOURNAL INFORMATION

**CHAIRMAN'S CIRCLE: \$15,000**

- Video Recognition At Reception
- 12 Tickets
- Full Page Color Journal Advertisement With Priority Position
- Special Recognition In Program Journal
- Name Added to Event Invitation

**LEADERSHIP SPONSOR: \$10,000**

- 12 Tickets
- Full Page Color Journal Advertisement With Priority Position
- Special Recognition In Program Journal
- Name Added To Event Invitation

**PLATINUM SPONSOR: \$8,000**

- 8 Tickets
- Full Page Color Journal Advertisement With Priority Position
- Special Recognition In Program Journal

**GOLD SPONSOR: \$5,000**

- 8 Tickets
- Full Page Journal Advertisement
- Special Recognition In Program Journal

**SILVER SPONSOR: \$2,500**

- 5 Tickets
- Full Page Journal Advertisement
- Special Recognition In Program Journal

**JOURNAL ADVERTISEMENTS: \$1,000**

(Includes one full-page black and white journal ad; e-mail PDF artwork at 300 dpi to [jmelnichok@bermangrp.com](mailto:jmelnichok@bermangrp.com) no later than Friday, June 3, 2011.)

**INDIVIDUAL TICKETS: \$225** \_\_\_\_\_

**AMOUNT ENCLOSED:** \_\_\_\_\_

**COUNCIL MEMBERS ARE ENTITLED TO (2) COMPLIMENTARY TICKETS. COCKTAILS AND HORS D'OEUVRES WILL BE SERVED.**

**I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

E-mail: \_\_\_\_\_

**NAME OF INDIVIDUAL GUESTS (PLEASE PRINT)**

Guest 1: \_\_\_\_\_

Guest 2: \_\_\_\_\_

Guest 3: \_\_\_\_\_

Guest 4: \_\_\_\_\_

Guest 5: \_\_\_\_\_

Guest 6: \_\_\_\_\_

Guest 7: \_\_\_\_\_

Guest 8: \_\_\_\_\_

Guest 9: \_\_\_\_\_

Guest 10: \_\_\_\_\_

Guest 11: \_\_\_\_\_

Guest 12: \_\_\_\_\_

Please e-mail or call Joel Park to confirm your reservation and sponsorship level as space is limited. Please make check payable to **The Berman Group, Inc.** and mail to the following address to hold your reservation:

**The Berman Group, Inc.** • 380 Lexington Avenue, Suite 2112, New York, NY 10168  
Telephone: (212) 450-7300 • Facsimile: (212) 450-7301 • [jpark@bermangrp.com](mailto:jpark@bermangrp.com)