

REPRESENTING NYC'S MOST SOPHISTICATED INSULATION CONTRACTORS

The Insulation Contractors Association of New York City, Inc. (ICA) is the leading management Association representing commercial and industrial insulation contractors dedicated to furthering the insulation industry in the New York City Metropolitan region. The Association, made up of over 15 insulation contractors, works as a representative to the members for the purpose of bargaining collectively with labor organizations, including the Heat & Frost Insulators and Allied Workers Local 12 of New York City. Through annual conferences, newsletters, and educational sessions, the ICA keeps members informed of changes in government legislation, technical innovations, and other relevant information applicable to the construction industry.

The ICA is committed to taking positive steps to protect the industry by gathering and sharing information of interest and by discouraging unfair methods of competition, and represents both small and large commercial and industrial insulation contractors. The Association is comprised of the highest quality insulation contractors in the industry. The ICA engages in research and public education for the benefit of its members and is committed to sharing information necessary to the efficient operation of the businesses of members. While the size of their member contractors' businesses may vary, there is a common bond of professionalism to be found among ICA members.

The diverse insulation contractor members of the ICA complete a wide-range of complex insulation assignments in both the public and private sectors, including industrial and commercial insulation installation, insulation repair, mechanical insulation, firestopping, and maintenance services.

The mission of the ICA is to be the voice of the commercial insulation industry in New York. The Association is proactive in representing its

members and committed to increasing business opportunities for their members. The ICA is dedicated to protecting the industry by gathering and sharing information of interest and by discouraging unfair methods of competition.

The ICA Promotes Green Initiatives

The ICA is available to provide training to building owners and managers on energy efficiency. Numerous members have contributed to many of the City's leading green buildings, including One Bryant Park, Goldman Sachs, and the Hearst Tower, among numerous others that have achieved LEED rating. They also offer member's complimentary energy appraisal courses for those with an interest in helping owners reduce energy consumption by identifying opportunities for greater efficiency and cost-savings.

Dedicated to Improving Workplace Safety Practices The ICA is dedicated to improving workplace safety practices as well as the safety of the general public. The ICA works closely with the apprentice training center operated by Local 12 to ensure that the latest safety, technology, and skill training is offered to apprentices through classroom training and hands-on experience.

The ICA Has A New Look: A Marketing Campaign To Feature New Logo & Website The ICA is pleased to announce that the association has initiated a new logo and website. The Association will produce a new high-impact print brochure highlighting the diversity and quality of work its members perform. The brochure will also be featuring a new logo and tagline. The marketing campaign will be



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launched through a series of public relations initiatives, a launch of the new association website, as well as newsletter publication and seminar programs designed to educate owners and contractors about the value provided by members of the ICA.

The new association website will provide information on industry safety and skill training, completed projects in a variety of industry sectors, as well as the benefits of ICA membership, which include: collective bargaining representation; legislative advocacy; networking and business development support; contractor education; and collaboration.

Today, members are available to assist property owners, developers, and contractors to design energy-efficient insulation solutions, ensuring that buildings are operating as cost-effectively as possible.

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